

# Planning and Hosting Community Engagement Events



Treatment centers are essential to the SPRAVATO® treatment experience. You have an opportunity to help educate the local healthcare community and patients about the appropriate use of SPRAVATO® and build awareness of the availability of SPRAVATO® at your treatment center. **Live or virtual community engagement events can offer a platform for education, awareness, and relationship building.**

## Before the Event



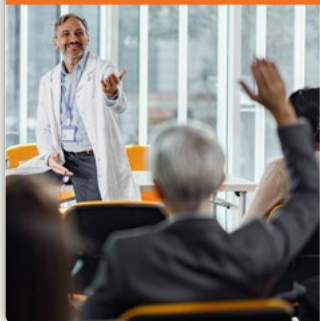
**Share SPRAVATO® event information** with your network of patients, referral community, and other interested parties. Encourage people to RSVP so you can properly accommodate attendees and have an appropriate amount of resources to distribute.



**Reach out to your SPRAVATO® representative** for educational materials, demonstration kits, and brochures.

*Refer to the [Communications FAQs](#) for more information.*

## During the Event



**Communicate the potential benefits and risks of treatment and the SPRAVATO® REMS requirements.** Ensure that attendees have access to SPRAVATO® educational materials, demonstration kits and brochures, and that staff members are available to explain and distribute them.



**Guide attendees** through your treatment center, highlighting the patient treatment areas and appointment experience.

## After the Event



**Follow up with attendees after the event.** This provides an opportunity to share additional information about SPRAVATO® and answer any questions they have.

For additional resources, refer to the [Treatment Center Communications Toolkit](#).

Please see [Indications and Important Safety Information](#), full [Prescribing Information](#), including Boxed WARNINGS, and [Medication Guide](#) for SPRAVATO®.